

# Welcome to Madrid

The Balloon Museum has chosen Madrid to host the temporary interactive inflatable art space that has already proved to be a huge success in Milan, Paris and Rome, and which is expected to travel to cities like New York and Berlin after its stint in the capital. Enjoy the experience from 18 March to 23 July at Escenario Puerta del Ángel, located in the Casa de Campo Trade Fair Park.

The unique space has been created by a team of curators that specialise in contemporary art exhibitions where air is a key element. Interaction with visitors is at the heart of this experience that brings viewers on a journey through large format installations featuring unexpected shapes.

Madrid's edition of the Pop Air exhibition brings us 15 pieces including the environmental installation **Aria, The Breath Immersive Experience** by the studio **Pepper's Ghost**. This digital interpretation of inflatable art sees the visitor being surrounded, and at times smothered, by several balloons floating in the air while they're taken on a journey across the metaphysical experience of suspension.

Don't miss **Airship Orchestra** by the creatives at **Eness**. It's another environmental installation, but this time we're presented with a mystical tribe of otherworldly characters whose voices sound like stardust. They've just landed here with the help of the night stars, which brought them on a journey through the galaxy that has left its mark on their skin. Visitors are invited to move towards the characters and mix with them, to immerse themselves in volumetric sound and rhythmic light pulsation.

The **Hypercosmo** immersive installation is a piece by the group of artists and designers that make up the collective **Hyperstudio**. Offering a harmonious and imaginative vision of contradictory ties between nature and new technologies, it makes use of video projections, sounds and movements of different elements.

The **MOTEREFISICO** duo made up of Lorenzo Pagliara and Gianmaria Zonfrillo brings us **Never Ending Story**; a piece that welcomes us into a world where conventional spatial references are lost and we're immersed in a multiple universe. Lights and sounds alter the space and how it's perceived, resulting in a new and unexpected experience.

The exhibition has become very popular after appearing in an episode of the series *Emily in Paris* featuring Lily Collins, whereby the main character visits the museum and takes in the swimming pool of giant balls, luminous sculptures and original inflatable installations.

Don't miss this art that you can touch, experiment with and share, an art that's never static and is forever creating new relationships with the spectator. This unconventional approach to culture is fascinating and intriguing to adults and children, as they are passionate and curious, and are helping to establish inflatable art as one of the most acclaimed "Pop" movements in the world.

[See list of installations on display](#)



## Practical Information

### When

From 18 March to 23 July

### Address

Paseo  
del Embarcadero, 3  
28011

### Telephone

### Email

hello@balloonmuseum.world

### Metro

Puerta del Ángel (L6)  
Lago (L10)

### Cercanías (local train)

Madrid-Príncipe Pío

### Prices

General Entrance Fee: €18-20 Children  
aged between 4 and 12 : €14-16 VIP  
Entrance Fee : €25 Family Pack (2 adults +  
2 children) : €12.50-15 per person See  
official website

### Type

Special events  
Other

### Where

Escenario Puerta del Ángel

### Tourist area

Casa de Campo

### Fax

### Website

<https://balloonmuseum.world/es/madrid-es/>

### Bus

31, 33, 36, 39, 65, N19

### BiciMAD bike-share scheme

Consulta el mapa de estaciones .

### Times

See official website



Official Tourism Website